

Executive Director Report Fall 2025 Membership Meeting

Eddie DeGraw

From May on we are solely paying attention to Summer Camp. Our Admin team coordinates registration, regulations, hiring, promotion, and management. We stayed organized with our administrative filing systems, policy documentation and regulation compliance verification since our passing grade with the ACA. We also assisted the Summer Camp director, Tegwyn with hiring and gave guidance throughout the spring and summer.

Summer camp season had its improvements with slightly higher attendance and sign up than last year. However, due to this not helping us meet our financial goals, I am working on even earlier promotion to increase our numbers for campers next year. We are planning on setting up registration before the end of fall. Our Summer Camp committee has already decided on the dates and role out should be happening in the next few weeks. We followed our decision from last year as staff to have a “stakeholders” meeting at the end of the camp season following disorientation to help determine the following year's dates and make sure all voices are heard and included. I enjoyed my fourth summer camp season and have thrived on maintaining relationships with the returning campers, old staff and new. I am always interested in improving our programming and experiences for all involved. Please let me know your thoughts and we can work together to improve this historic CPC program!

Summer camp ended with bittersweet good byes and we moved right into rental season. We had a return family reunion rental followed by two weddings. Our rentals are the essential in our budget gaps and I am working with the facilities committee to amplify our buildings and grounds as a desirable rental property. We worked with staff and had outside input for developing more marketing for rentals.

Our Program and Event Coordinator, **Noah Silver-Mathews** continues to work very hard to also grow and support our annual rental groups. We are making sure to continue the relationships with various family reunions, yoga retreats and youth groups to ensure that they return each year. We have grown our connections with activist groups and organizations and had a few activist retreats. We are also continuing to network with the Great Lakes Alliance of Coops this fall. Staying in the conversations about coops and best practices. These are important to keep Circle Pines Mission aligned.

Out of our pilot last year we have continued developing our Organizers Institute. I worked closely with board member Deb Olsen and our newly formed committee, to create innovative training offerings. November 15th, we will be hosting a Organizers Institute Leadership retreat. Our goals are to expand and develop the institute to thrive and grow. This is a unique program being developed by regional trainers. Please contact me with interest in ways to support as we help CPC fulfill its mission of promoting social justice.