

## **Executive Director Report Fall 2024 Membership Meeting**

Eddie DeGraw

Summer Camp is our core staff's focus from May on with registration, regulations, hiring, promotion, and management. I spent at least 6 months this year working on and preparing for our ACA (American Camp Association) accreditation. This required a monumental amount of work with both our administrative filing systems, policy documentation and regulation compliance verification. I am pleased to say that with the help of all staff and many volunteers, we passed the assessment with flying colors! We also assisted the Summer Camp directors with hiring and gave guidance throughout the spring and summer.

Summer camp season had its ups and downs with low attendance and sign up. I personally enjoyed the vibes of having a smaller camper cohort and the staff were not overwhelmed with managing kids. However, due to this not helping us meet our financial goals, I am working on early promotion to increase our numbers for campers next year. We are planning on setting up registration much earlier than normal. Role out should be happening in the next few months. We have also decided as staff to have a "stakeholders" meeting at the end of each camp season during disorientation to help determine the following year's dates and make sure all voices are heard and included. I enjoyed my third summer camp season and have thrived on maintaining relationships with the returning campers and staff. I am always interested in improving our programming and experiences for all involved. Please let me know your thoughts and we can work together to improve this historic CPC program!

Summer camp ended in a flurry of farewells and we moved right into rental season. We had a return family reunion rental followed by two weddings. Our rentals are the unsung heroes in our budget gaps and I am working with staff to amplify our facilities as a desirable rental property. We worked with staff and had outside input for developing more marketing for those looking to tie the knot. I created a brochure and wedding rental packet. We have discussed advertising specific open dates to try to book more weddings in advance.

Our Program and Event Coordinator, Noah Silver-Mathews has worked very hard to also grow and support our annual rental groups. We are making sure to continue the relationships with various family reunions, yoga retreats and youth groups to ensure that they return each year. We have grown our connections with Waldorf and Montessori schools to do school retreats and field trips during the week days. This has been a successful pilot which moves use of the facilities away from just using them on the weekends.

Our other exciting pilot is an upcoming Organizing Training Institute. I worked closely with board member Deb Olsen, to create an innovative training program. November 15th, we will be hosting a Training for Trainers. Our goals are teaching organizers how to train using best practices. This is a unique opportunity to learn from regional trainers. The next weekend in the series will be November 22nd where we will have an Organizers Conference touching on more networking opportunities and 201 level organizing workshops. Please contact me as we help CPC fulfill its mission of promoting social justice.