

CPC Program Outcome Evaluation and Mapping will use the following to review the planned outcomes of each program, event or activity. In addition revenue and expense, including indirect expense using the allocation method, attendee counts and other data will be collected and reported annually.

This tool is ever evolving and designed for discussion, analysis and membership wide understanding

Current version - Nov 2024 Board Mtg

Mission - Circle Pines Center teaches peace, social justice, and environmental stewardship through cooperation in work, education, and recreation.

Purpose in bylaws: The object for which this society is formed is to create, establish and maintain a center of cooperative culture and education in the United States, including a camp for the purpose of teaching through education, demonstration and otherwise, the superior advantages of cooperation as a way of life. The educational program shall be in accordance with the Rochdale Principles of consumer cooperation.

Articles of Incorp - to own, operate a camp on cooperative principals, as a cultural, educational and recreational center for its members on a nonprofit basis.

Values (Passed by membership - when?):

Peace - The greatest work can be accomplished when people are at peace with one another working toward a common goal. Understanding individual differences with a focus on grassroots activism and community brings a sense of unity and collaboration to CPC.

Social Justice - Social justice is important to our cooperative education, because we are striving for an economically, racially, and socially equitable world. Whether it's summer camp or purchasing food, Circle Pines Center strives to implement and educate for social justice to create a more cooperative and equitable world.

Environmental Stewardship - Recognizing that humans have the power to change the planet for the better or for the worst, we believe that it is our role to be stewards of the environment. Protecting the environment through conservation and sustainable practices flows through all we do.

Cooperation - From special events to camp to community meetings, a shared sense of purpose and cooperative thinking enhance the quality of life at Circle Pines Center. Through daily work projects, conversations, and relationships, CPC instills the practice of cooperation as a way of life.

Program Outcome Evaluation & Mapping

Event Name: **Fall Midwest Mushroom Camp**

Event Date: **9/27/2024-9/29/2024**

Item	Answer	Description
Fullfils the Mission? Describe How	Yes	Large discussion and demonstration opportunities during programming around stewardship
Meets the Purpose? (Bylaws)	No	Cooperation demonstrated but not explicitly proved advantageous or guided by R. Principles
Meets our Articles of Incorporation	Yes	Is a well attended, cooperatively operated camp
	Yes	Our Spring and Fall Mushroom Camps focus on the mission of Circle Pines Center through educational opportunities surrounding the exploration of mushrooms and fungus of all kinds. Participants explore the property searching for fruiting bodies and discovering how mycelium plays a crucial role in our ecosystem firsthand. With workshops, presentations on environmental innovation and sustainability relationships, along with expert guided hikes and activities for all ages, Mushroom Camp brings a unique fostering of stewardship principles in a peaceful exploration of the land. These events are made possible through cooperation of many volunteers with diverse skill sets who create and maintain all aspects of the weekend.
Is a Priority to our Members	Yes	A lot of overlap between membership and this event. Members must be given priority in housing and registration with direct communication through all member channels for equity. Planning should include a reach out to members even if they don't end up participating.
Budget		
Direct Income Total	\$	6,837.16
Direct Expense Total		2,962.63
Indirect Income		288.67
Indirect Expenses		
*Overhead/Salary Calculation		3002.68
*Scholarships/Volunteer Fees Waived		
*Other		
Net Gain/Loss	\$	1,160.52 \$ -
Budgeted Gain/Loss - Why did we meet/not meet	Financials aren't finished but generally a good revenue earner	
Number of Paid Attendees	39	
Number of Unpaid Attendees (presenters)	3	
Number of Staff (paid)	5	

Number of Volunteers

13

What Community does this reach out to
Does this meet memberships goals

Lovers of nature, hikers, mycologists
Promotes education of natural worl Does raise income

Do we gain members from it - why/why not
*Long term/short term

Members have joined by being exposed to CPC. It is unclear how many stay or get active in the larger organizational operations of CPC. Also there is an alternative membership offered that needs to be evaluated as not a CPC membership or maintained by CPC. We need more tracking (like all events) to determine how many stay long term.

How can you get involved

- locate applicable grant opportunities
- make a donation
- spread the word!!

- come as a participant
- volunteer during the weekend in the kitchen
- lead a guided hike or mushroom related activity
- suggest sponsorship opportunities

 Program Outcome Evaluation & Mapping

Event Name: Spanish Language and Culture

Event Date: Fall 2024

Item	Answer	Description
Fullfils the Mission? Describe How	Yes	The program maintains a high degree of reliance on cooperative systems to work and exist
Meets the Purpose? (Bylaws)	Yes	By offering unique monetary and non-monetary things, people can create one of our most popular events with very little profit incentive. To produce this same event within a model or sub-model of the non-for-profit, the abundance of sharing, joy, cultural exchange, etc would
Meets our Articles of Incorporation	Yes?	Camp programming maintains a high degree of reliance on cooperative systems to work and exist Cooperation: Native speakers supply the camp with its substance and content both linguistically and culturally.
Demonstrates our Values/ How	Yes	Social justice: by making camp more accessible and equitable for people who might face high barriers of entry due to race, country of origin, class, etc.
Is a Priority to our Members	Yes	Considered the "social justice programming" during the non-summer camp season. One of the few programs we support that is primarily designed to produce equitable camping experiences for poor, brown people. Members support its mission although attendance (by members) is low.
Budget		
Direct Income Total	\$	2,052.07
Direct (including direct wages) Expense Total	\$	394.37
Indirect Income		
Indirect Expenses		
*Overhead/Salary Calculation		2252.01
*Scholarships/Volunteer Fees Waived		
*Other		
Net Gain/Loss	\$	(594.31) \$ -

Overhead costs are not factored into rates charged like most events, meal costs are rising and rates need to reflect that - although overall costs were kept to a minimum due to volunteerism etc. Additionally other funds have not been raised to support event. Increasing attendance and support with promotion would help as well.

Budgeted Gain/Loss - Why did we meet/not meet **yes/no**

Number of Paid Attendees	23
Number of Unpaid Attendees (volunteers)	13
Number of Staff (paid)	4
Number of Volunteers	13

What Community does this reach out to Native Spanish speakers, those wishing to engage with the language and culture, Families, Members

Does this meet memberships goals membership has strong support of this programming but doesn't attend in large numbers. Staff as well?

Do we gain members from it - why/why not Over the years yes, but Membership needs to engage this constituency more intentionally
 *Long term/short term

Suggestions to change description on current program map - make specific language changes or additions to existing

Suggestions for improvements on meeting Mission, Purpose, Values etc

Suggestions for improvements on attendance, structure, budget etc.

How can you get involved? -attend
 -fundraise for scholarships

Program Evaluation

Event Name: **Winter Camp 2024**

Event Date: **1/1/2024-1/5/2024**

Item	Answer	Description
Fullfills the Mission? Describe How	Yes	Winter Camp primarily focuses on cooperation. Campers work together to plan and cook meals, plan events, and run chores.
Meets the Purpose? (Bylaws)	Yes	Winter Camp was created to give older youth more autonomy and generate interest in being the next leaders of CPC. Youth may find it is actually quite fun to work together on planning meals, rehearsing a play, or getting together for morning stretches. This event is much more youth-run than summer camp, and demonstrates to the youth the creative power that they wield as a collective.
Meets our Articles of Incorporation	Yes	Is a camp program
Demonstrates our Values/ How	Yes	Winter Camp primarily focuses on cooperation. Campers work together to plan and cook meals, plan events, and run chores.
Is a Priority to our Members	Unclear	Newish and intersects with new years eve in a way that has resulted in some tension between event attendees and campers.
Direct Income Total		17,830.00
Direct Expense Total**	\$	4,400.00 Winter Camp staff
Indirect Income	\$	5,440.00
Indirect Expenses:	\$	2,668.14 Food
*Overhead/Salary Calculation	\$	7,506.70 CPC Staff, transportation, heating costs
*Payroll Taxes	\$	827.76 For winter camp & CPC staff (during time

*Scholarships/Volunteer Fee Waivers	\$ 5,440.00
*Other	
Net Gain/Loss	<u>\$ 2,427.40</u>

Budgeted Gain/Loss - Why did we meet/not meet	Yes	Not sure if all costs were captured for this event last year, but budget was managed closely, and overhead almost covered
Number of Paid Attendees	17	Several of these were partial payments
Number of Unpaid Attendees	2	Two full scholarships given
Number of Staff (paid)	4	Three additional CPC staff also worked
Number of Volunteers	5	

What Community does this reach out to Campers & Camp Staff
 Does this meet memberships goals

Do we gain members from it - why/why not
 *Long term/short term

Suggestions to change description on current program map - make specific language changes or additions to

Suggestions for improvements on meeting Mission, Purpose, Values etc

Suggestions for improvements on attendance, structure, budget etc.

How can you get involved

Volunteer if you are qualified in the trades, kitchen, NR management, like to teach outdoor programming, Scholarship dollars and avenues, Grants, donor calls, school, community and network recruitment for staff, campers, collaborations