

Fundraising Committee Report Spring 2025

The Fundraising Committee has been meeting consistently with a revitalized membership for nearly a year, composed of long-time and more recent members, as well as critical CPC staff. The group has been focused on three primary areas: member donations, grants, and digital communications.

Donations:

- An end of summer warm reach out by Eddie to lapsed members brought in about \$7,000.
- An all-email end of year drive for donations brought in almost \$8,000.
- In total, the Fundraising Committee helped secure \$15,000 in unrestricted donations. This is in addition to regular membership fees!

Grants:

-The team worked on a few grants throughout the year. One successful grant was awarded from the MLG Foundation for \$15,000. The team also worked on a MI Arts Council grant in support of Buttermilk that was ultimately not funded. Another grant to the Parker Foundation was not funded. A few unsuccessful grants helped us realize key federal EIN registration was expired. This unfortunate situation helped us shore up our registration and contact info.

Materials + communications:

- In support of an upcoming membership and fundraising drive, Noah wrote up talking points and program summaries for the year-round Circle Pines programming. This information is being designed into one-pager sheets for staff and volunteers to use during donation drives.
- The team also worked on impact statements throughout the year for programs to help solicit donations on registration pages.
- Somewhat regular email communications went out from the fundraising team during the monthly membership emails. An impact statement was added to the summer camp registration page to grow the Summer Camp Scholarship Fund.
- Throughout the year we worked on cleaning up our contact lists for member communications.

If you are interested in participating, we meet virtually on Zoom on the 3rd Tuesday of every month at 3 pm Eastern.