

## 10/13/23 CPC Needs Fundraising Committee Volunteers

**Use your creative energy to help keep CPC going! CPC has never supported itself solely on fees. Fundraising is necessary to keep CPC alive.** Although we ask for money, not every committee member needs to do the asking. There is data entry, research, coordination, design and event organizing too. There is work to do at CPC. But there is lots of remote work and our meetings are on zoom.

- I. Locating new funding resources**
  - a. Finding new sources of funds
    - i. Research on foundations and local philanthropists in your community who may be interested in CPC's work.
    - ii. We have a perpetual calendar and need someone to keep track of upcoming publication and grant deadlines, alert staff and find committee members and volunteers to work on grant ads and proposals.
    - iii. Locating local groups who may be of interest to funders for joint applications for events hosted at CPC.
    - iv. Relationship building
  - b. Grant writing
  - c. Generating new ideas for fundraising
- II. Writing & Designing materials**
  - a. Drafting FR pitches/ letters/emails focused on different groups of members and customers.
  - b. Soliciting ads for specific event programs and Pine Needles
- III. Data Entry**
  - a. Entering member info that is in our files **from before 2018** into our contact management system for outreach to former members.
- IV. Events Organizing and staffing**
  - a. Holiday tree and wreath sale
  - b. Selling memorial planks for buildings
  - c. Anniversaries and event fundraising campaigns
  - d. Seeking advertisers for events and newsletters
- V. Contacting Members**
  - a. Phone calls and emails about fund drives and events.

Please contact Deb Olson [deb@esoplaw.com](mailto:deb@esoplaw.com) or 313-300-6517 to help!